



Phoenix House
Rising Above Addiction



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Hazelden Betty Ford Foundation and Phoenix House Announce Clinical Initiatives Agreement

NEW YORK, NY (July 14, 2015) – The Hazelden Betty Ford Foundation and Phoenix House, two of the nation’s leading nonprofit addiction treatment providers, announced they have entered into a clinical initiatives agreement.

In a joint statement, the CEOs of the organizations – Mark Mishek for the Hazelden Betty Ford Foundation and Ann Bray of Phoenix House – said, “The agreement will allow us to share ‘best practices’ to enrich both organizations’ ability to offer effective treatment services to more individuals across broad population demographics. This collaboration will help us improve outcomes and quality for patients through sharing of clinical protocols, enhanced cross-organizational training and education, development of effective recovery support systems, enrichment of services to meet the needs of a rapidly changing market, and creation of innovative new approaches to improve the lives of people suffering from addiction.”

Before her appointment as CEO of Phoenix House, Ann Bray was Vice President of Strategic Initiatives for the Hazelden Betty Ford Foundation.

Phoenix House operates more than 120 programs that provide a broad array of behavioral health services across 10 states and the District of Columbia. The Hazelden Betty Ford Foundation offers treatment services at 16 locations across the nation.

“We share similar missions,” the leaders continued, pointing out that the Hazelden Betty Ford Foundation’s mission is to be a force of healing and hope for individuals, families and communities affected by addiction to alcohol and other drugs. The mission of Phoenix House is to serve those persons, families, and communities whose lives are threatened, disrupted, or otherwise burdened by addiction and related behavioral concerns.

The clinical initiatives agreement is consistent with the Hazelden Betty Ford Foundation’s strategic plan that calls for broadening its mission and growing its capabilities to serve more people through agreements with other organizations in the addiction treatment space. The agreement also supports Phoenix House’s long tradition of providing high-quality care to individuals, families, and communities affected by addiction to alcohol or other drugs.

About the Hazelden Betty Ford Foundation

The Hazelden Betty Ford Foundation helps people reclaim their lives from the disease of addiction. It is the nation’s largest nonprofit treatment provider, with a legacy that began in 1949 and includes the 1982 founding

of the Betty Ford Center. With 16 sites in California, Minnesota, Oregon, Illinois, New York, Florida, Massachusetts, Colorado and Texas, the Foundation offers prevention and recovery solutions nationwide and across the entire continuum of care for youth and adults. It includes the largest recovery publishing house in the country, a fully-accredited graduate school of addiction studies, an addiction research center, an education arm for medical professionals and a unique children's program, and is the nation's leader in advocacy and policy for treatment and recovery. Learn more at www.hazeldenbettyford.org.

About Phoenix House

As a leading nonprofit provider of substance abuse treatment and prevention services since 1967, Phoenix House is known for innovative and research-tested treatment methods and practices that strive to meet the distinct needs of each individual client. More than 120 programs in California, Florida, Massachusetts, New Hampshire, New York, Rhode Island, Texas, Vermont, Virginia, Maryland, and the District of Columbia help individuals and families affected by substance abuse lay the foundation for long-lasting recovery so they can lead healthy, productive lives. Learn more at www.phoenixhouse.org.

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